

What is Start and Grow Enterprise (SaGE)?

Start and Grow Enterprise (SaGE) is a University of Gloucestershire project, part-funded by the European Regional Development Fund (ERDF), running from August 2017 to December 2019.

SaGE is aimed at Gloucestershire based entrepreneurs and start-ups – from pre-start ambitious individuals with a business idea to current SME business owners (trading up to 3 years). The project offers a range of free training, events, networks and resources, helping to turn ideas into reality.

Depending on where you are in your business journey, you can access...

START (pre-start, unregistered individuals)



Start-up Weekends

A weekend of inspiration, exploration and gaining new skills! Come and explore your idea and how you can take it forward by thinking about your values, market and mission through creating a one page business canvas. Meet like-minded people, have fun, and find out how to turn your idea into reality!

GROW (newly registered businesses or sole-traders, trading for approx. 6m – 1yr)



Grow your Business - two-day course

An essential two-day course for new businesses looking at key areas to help you grow. Covering Business Strategy, Finances & Funding, Marketing, and more; helping you to find solutions to common obstacles in growing a successful business. You will leave with a lean business plan & clear next steps.

Enterprise Voucher

After receiving 12 hours of support with SaGE, registered businesses will have the chance to apply for one of our limited Enterprise Vouchers (a reimbursed grant of £1,000), to help grow your enterprise.

ENTERPRISE (registered businesses or sole-traders, trading for approx. 1yr – 2.5yrs)



Five Steps Programme & Enterprise Review

A series of in-depth masterclasses to address key topics for existing entrepreneurs and enterprises, helping you to thrive and build your network in a small peer group. Weekly sessions will include Strategy, Finance, Legal, Leadership, HR, and Marketing & Sales. The programme is completed with a one-to-one enterprise review with a business mentor, clarifying your priority actions and next steps.

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Get involved...

To take part in any part of the SaGE project, participants will need to complete short eligibility form and enterprise diagnostic via our website: www.startandgrowenterprise.uk

Contact us for details: sage@glos.ac.uk / 01242 715400

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